









# Where Are We Now?

**Kick-off Meeting** Initial Focus Group Meetings All Focus Groups Meeting **Checkpoint Meeting** Focus Group Meetings End Final Checkpoint Meeting Focus Group Recommendations Planning Commission and 2011 Council Presentations

October 7, 2010 November 2010 January 2011 March 8, 2011 April 8-15, 2011 May 2011 May 2011 June-August







## **Lessons Learned**

- Common desire to change the negative perceptions about the City – Hampton is a great place to live
- 2. Passion of the focus group members
- 3. Glad for the opportunity for citizen input into the planning process upfront
- 4. Commonly shared that Hampton has many opportunities to offer

Community Appearance, Image & Pride



## **Draft Goals**

- 1. Aesthetic improvement of all gateways
- 2. Optimize (appearance, pride and image in our) water assets
- 3. Maintain and enhance neighborhood quality, appearance and pride
- 4. Support and communicate Hampton's excellence

Community Appearance, Image & Pride

## Focus Group Members

Debbie Blanton, Craig Brown, Gaynell Drummond, Tammy Flynn, Haywood Holder, Vic Johnston, Jay Joseph, Gaynette LaRue, Angie Miller, Alison Schmidt, Karen Sussman, Regina Mays, Amy Thorstad, Donnie Tuck and Patrick Walsh

Community Appearance, Image & Pride



# 4 Meetings 18 Participants

Community Health/Healthy Families

### **Lessons Learned**

- Community Health refers to the health status of a defined group of people, or community and the environment that protects and improves the health of the community
- 2. Some categories of individuals do not receive the focus and efforts their circumstances require
- 3. Exercise and good nutrition are the foundations of all individual prevention efforts
- 4. Heath care inequalities require additional efforts to increase access to health care

Community Health/Healthy Families

## Vision Statement

To be the healthiest community in Virginia

Community Health/Healthy Families

### **Draft Goals**

- Increase access to information, transportation, affordable medical and dental services, and prescription medications.
- 2. Maximize awareness and public education efforts.
- 3. Create a community-wide understanding and acceptance of the concept that "community health" is the responsibility of all segments of the community public and private, individuals and organizations.
- 4. Implement a regular community planning and improvement process.
- 5. Create a culture of prevention.

Community Health/Healthy Families

# Focus Group Members

Paul Babcock, Valda Branch, Carlton Campbell, Debra Flores, Angela Futrell, Jeanie Goldberg, Art Greene, Linell Hunter, Thea Lawton, Elizabeth Lewis, Bill Massey, David Murray, Evelyn Olenick, Wanda Rogers, Debbie Russell, Maureen Savage, Christine Woods, Nick Wooten

Community Health/Healthy Families



# 4 Meetings 26 Participants

Diverse Populations, Youth & Seniors

## **Lessons Learned**

- Learned the dynamics of Hampton's changing demographics
- Learned about the services Hampton already has in place to address diverse population, youth and seniors
- Hampton has a good track record of being inclusive
- Learned importance of Hampton's history and the impact the military and veterans have

Diverse Populations, Youth & Seniors

## Vision Statement

Hampton is a city that is welcoming, supportive, and inclusive of all citizens.

Diverse Populations, Youth & Seniors

## Draft Goals (Common Themes)

- 1. Activities and forums to bring people together
- 2. Accessibility to jobs, transportation and housing for all people
- 3. Community involvement in neighborhoods
- 4. A community that is sensitive, fair and just
- 5. Partnerships, networking and communications between local government and community partners

Diverse Populations, Youth & Seniors

## Focus Group Members

Angela Leary, Will Moffett, David Murray, Linda Hansen, Eric Stone, Brian Fuller, Troy Elliott, Karen Baker, Teresa Ottofaro, Sara Marchello, Jasmine Sanders, Curtis Knight, Dianne Foster, Jason Samuels, Ellen Shackleford, Barbara Stewart, Charlotte Dillow, Carol Perenzin, John Gately, Pete Bacote, Michael Hamar, Catherin Tyler-Northern, Willie Press, Freddie Simons, Holland Zelman and Letitia Lee.

Diverse Populations, Youth & Seniors





## Lessons Learned

- Learned to dissimulate the differences between regional collaboration versus purely local issues
- The group quickly realized the number of City assets that are often overlooked or have not reached their full potential
- 3. Although some improvements and redevelopment have occurred, Hampton is still a city on the margin. Hampton still struggles with both real and perceived issues

Economic Base, Regionalism, Transportation & Infrastructure

## Vision Statement

Hampton will be an innovative and economically vibrant city, central to the success of the region. Hampton will foster, nurture, and advance its economic opportunities with an educated workforce, modern transportation and infrastructure, sustainable development, and cutting-edge technology, while improving the quality of life of its citizens and embracing its heritage and natural resources.

Economic Base, Regionalism, Transportation & Infrastructure

### **Draft Goals**

- 1. Economic Base to include workforce development and opportunities for well paying jobs, partnerships with Hampton University, Fort Monroe, tourism, diversification of Hampton's economy, maximizing benefits from boating and beach attractions. Economic base will also address Hampton's taxable sales, the diversity and value of housing stock and neighborhoods at greatest risk of declining in value.
- 2. Regionalism from the standpoint of a shared vision, collaborative actions and potential consolidation of service delivery tasks.
- 3. Infrastructure from the perspective of broadband and wireless deployment, expansion of green uses, maintaining what we have to ensure it reaches/exceeds expected life, upgrading or expanding our assets to meet changing/future needs of the city including initiating long term planning and implementation in reaction to sea level rise.
- 4. Transportation with a focus on reducing dependence on single-occupancy vehicles, improving public alternatives, expansion of opportunities to access the Interstate systems and improving the maintenance of roads.

Economic Base, Regionalism, Transportation & Infrastructure

# Focus Group Members

Steve Adams, Jennifer Askey, Hugh Bassette, Nat Battar, Lewis J. Bellinger, Bill Benson, Art Collins, Craig Cope, Clay Culbreth, Adanna Davis, Doug Dwoyer, Phyllis Flanders, Jim Gallagher, Ernest Green, Greg Grootendorst, Larry Gwaltney, Rodney Harris, Ted Henifin, Joseph King, Curtis Knight, Mike Kuhns, Gay LaRue, Donna Lawson, Calvin Lowe, Sam Martin, Donna Morris, Jerry Palmer, Amy Parkhurst, Col. Tony Reyes, Maj. Judy Rogers, Jason S. Samuels, Charles Smith, L'Allegro Smith, Tommy Southall, Sherry Spring, Jean Thacker, Jim Turner, George Wallace, Fred Whitley, Stan Winarski

Economic Base, Regionalism, Transportation & Infrastructure

# **Environment and Quality of Life** Community Plan Update Checkpoint - March 8, 2011

# 5 Meetings 18 Participants

**Environment & Quality of Life** 

- 1. There is a strong sense of community in Hampton.
- 2. Environmental sustainability means different things to different people
- 3. The Diversity of our group is helping to bring everyone's perspective to the table
- 4. Hampton's regard for protecting our environment is a new awareness and has not been a part of previous Comprehensive Community plans
- Hampton has to make many tough new regulations and code revisions

**Environment & Quality of Life** 

#### **Vision Statement**

Hampton exemplifies sustainable environmental stewardship in a waterfront community for all to enjoy.

**Environment & Quality of Life** 

- 1. Increase and protect access to coastal waterfront and environmental features
- 2. Increase conservation of green spaces
- 3. Increase education on environmental stewardship
- 4. Provide quality environmental infrastructure
- 5. Improve multi-modal connectivity
- Exceed federal guidelines in all environmental areas

**Environment & Quality of Life** 

Cris Ausink, Shirley Boyd, George Burbanck, Jeff Cerro, Kendyl Crawford, Woody Dorsey, Gaynell Drummond, Greg Enterline, Donald Fennell, Doris Hamill, Richard Marshall, Sam Martin, Pat Parker, Ken Ricklin, Councilman Chris Stuart, Councilman Donnie Tuck, Jim Williams, and Ken Wright

**Environment & Quality of Life** 



# 5 Meetings 19 Participants

**Good Government** 

- 1. Teamwork and Partnership
- 2. Hampton's Current Statistical Ranking
- 3. The Community Planning Process

**Good Government** 

### Vision Statement

Good Government is one that is responsive, open and ethical in and out of public view, and provides services improving the quality of life for all.

**Good Government** 

# Draft Goals (Common Themes)

Open and Ethical Government
Accessible information
Citizen education
Future planning
Public Participation

Transportation
Environment
Neighborhoods
Citizen Engagement

**Good Government** 

Carlton Campbell, Ellen Carpenter, Daphne Costley, Pete Fairchild, John Eagle, Ernest H. Ferguson, Carole Garrison, Diane Gardner, Claude Hewlin, Jr., Wanda Hewlin, Charlene T. Johnson, Ross Kearney, Sam Martin, Tracy Martin, Lori Thomas, Jackie Roundtree, Charles Smith, George Wallace, Jim Williams

**Good Government** 

# 4 Meetings 16 Participants

**Education / Lifelong Learning** 

- 1. The Osher Lifelong Learning Group
- Thomas Nelson Community College Workforce Development
- 3. Hampton City Schools
- 4. How well Hampton and Newport News are doing in narrowing the achievement gap

#### Vision Statement

Partnering with community resources to ensure quality and affordable education and lifelong learning for every citizen, every day.

- By 2030 every citizen in Hampton will be educated and trained to compete in global workforce
- 2. Develop multiple education paths that lead to working levels/occupations
- 3. Ensure children reading on grade level or above by third grade
- 4. All Hampton children will graduate on time
- Create a facilities master plan (replacement and repairing of old/existing schools/educational facilities with state-of-the-art facilities

- 6. Ensure all students/citizens are aware of resources available throughout Hampton schools
- 7. Attract, develop and retain highly qualified teachers for children and adults
- 8. Provide financial literacy learning opportunities for all citizens
- Ensure all children enter school ready to learn

Andrea Berndt, Olive Johnston, Tracy Martin, Nellie Jo Yannarella, Tony Yannarella, David Duxbury, Jason Samuels, Keisha Samuels, Roxanne Aaron, Letitia Lee, Betty Peters, Carol Winarski, Allyson Graul, Denise Gallop, Bobby Whitehouse, Lydia Williams





- 1. Hampton is a community in its own right
- We have wonderful natural resources in our waterways
- 3. We learned about the demographics of our community and its diversity was reinforced
- 4. Through this process, we have learned that many services are available that we did not know about, and relationships have been forged

Housing & Neighborhoods



A community of choice that preserves and builds for future generations.

Housing & Neighborhoods

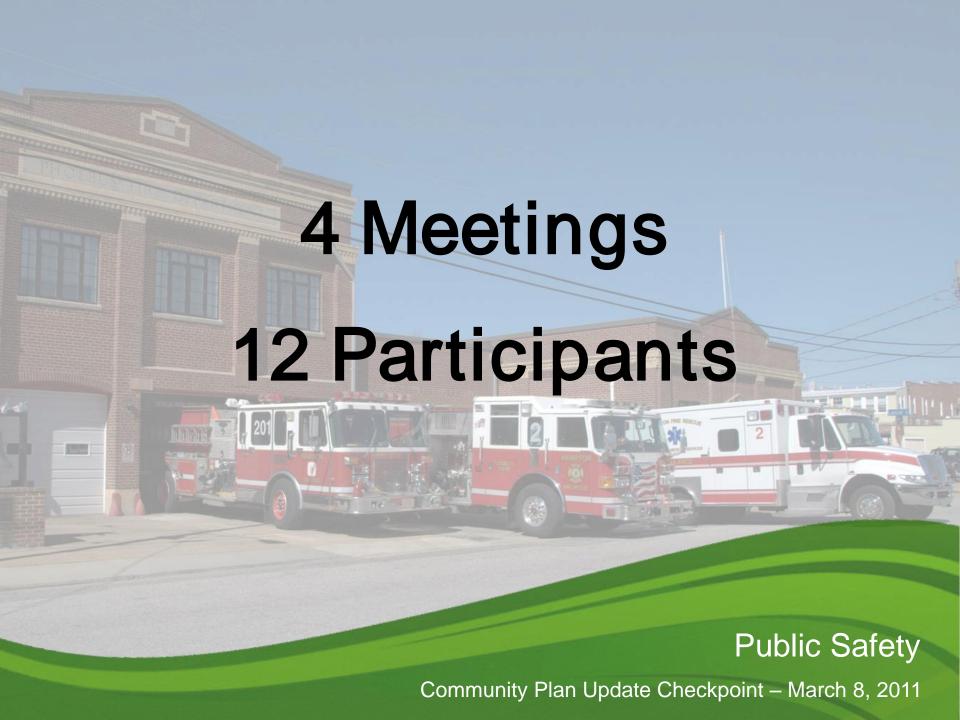
The focus group is working to develop goals around the following topic areas: reinvestment, education, family, diversity, business, uniqueness, schools, quality housing, and history.

Housing & Neighborhoods

Karen Duncan, Ernest Ferguson, Angela Leary, Caroline McCord, Tonya Mosley, Sister David Ann Niski, Philip Page, Willie Press, Carmina Sanchez, L'Allegro Smith, Kevin Spence, Barbara Stewart, Peggy Todd, Donnie Tuck, Catherine Tyler-Northarn, Gregory Williams, Stan Winarski, Catherine Winston

Housing & Neighborhoods





- 1. How Public Safety units work well together
- Educational presentations (topics: Police, Fire & Rescue, Emergency Management & Cyber Security)
- 3. Number and quality of Public Safety-related topics considered by the Focus Group so far
- 4. There are very qualified people serving in Public Safetyrelated roles
- 5. Public Safety needs to be included as a separate category in the Community Plan
- 6. There is open participation with departments in the planning process
- 7. Planning process

**Public Safety** 



The City of Hampton will foster a safe environment which promotes proactive public safety responsiveness and community interaction.

Public Safety

- Improve perception, responsiveness and accomplishments of public safety throughout Hampton and surrounding communities
- 2. Provide effective prevention strategies and community outreach to minimize the need for emergency response
- 3. Utilize state-of-the-art equipment and management systems that can be "tweaked" as policies change over time
- 4. Establish public safety performance objectives, utilize matrices to measure those objectives and external community review process

**Public Safety** 

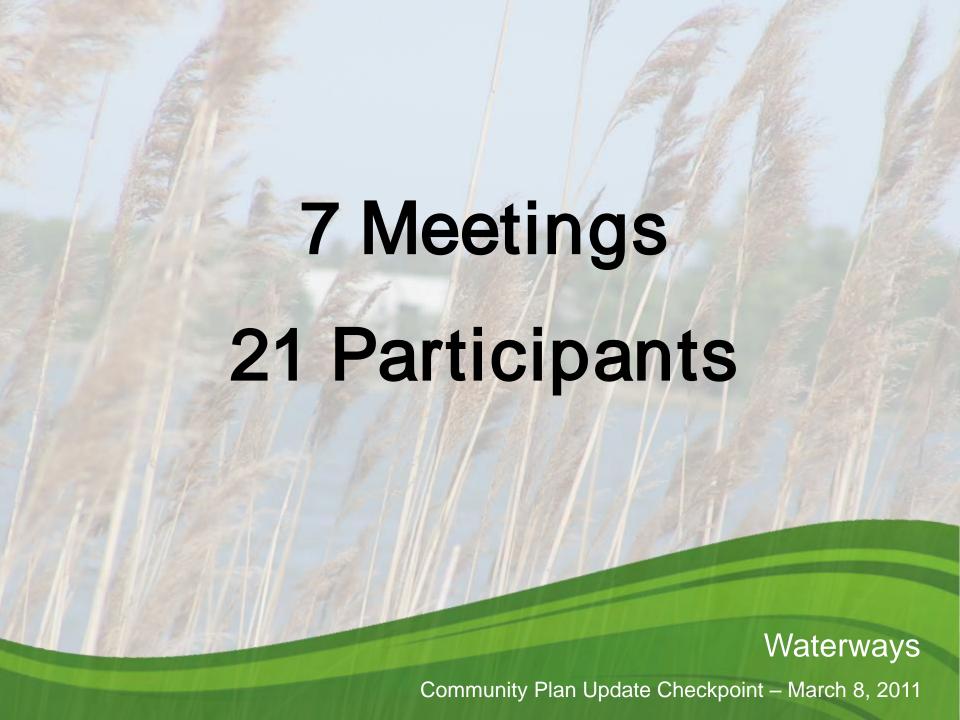
- 5. Provide strong codes enforcement and fire prevention for safe, durable structures for homes and businesses
- 6. Conduct effective crime prevention and apprehension programs to maintain safety and a sense of security in the community
- 7. Provide public safety that will be the model that neighboring jurisdictions look to for innovation
- 8. Provide highly trained, capable public safety personnel

**Public Safety** 

Steve Brown, Eddie Deerfield, Woody Dorsey, Stu Flechner, Richard Gagne, Larry Gwaltney, Cindy Hayth, Ross Kearney, Karen Leckemby, Michael McHenry, Gregory Siegel, George Wallace.

**Public Safety** 





- "Waterways" is a diverse topic that means different things to different people
- 2. Global weather patterns change over time and will continue to affect our waterway management challenges
- Waterways are regulated by a complex web of federal, state, and local regulations
- 4. Mandated stormwater requirements will be very costly
- 5. It will be challenging to focus on both a "global" view of waterways issues while also satisfying the desire to address specific local issues
- 6. Hampton's waterways pose unique opportunities and are a valuable resource to the City

#### Vision Statement

**Not Started** 

\*Although the SC has not yet developed a vision statement, their specific charge is somewhat different than the other focus groups. They are to develop a comprehensive set of goals, recommendations and frameworks to guide the City's future policies and investments regarding waterway management.

Waterways



Vinch Behm **Andy Bigelow** Frank Blake **Robin Carpenter** Roosevelt Wilson Carole Garrison **Ernest Hale** Steve Mallon Ben Williams

Woody Woodcock
Edith Newkirk
Hugh Bassette
Thomas Pantelides
Bob Croft
Joe Stelutte
Kevin Van Sloten

Perry Pilgrim
Floyd Gibbs
Claude Vann
Selvin Walker
Polly Siemann

Community Appearance, Image & Pride	RM 204
Community Health / Healthy Families	RM 201
Diverse Population, Youth & Seniors	RM 205
Economic Base, Regionalism, Transportation Infrastructure	RM 201
Environment & Quality of Life	RM 203
Good Government	RM 202
Housing & Neighborhoods	RM 204
Lifelong Learning & Education	RM 202
Public Safety	RM 205
Waterways	RM 203

# **Moving Forward**

Task	Oct. 2010	Nov. 2010	Dec. 2010	Jan. 2011	Feb. 2011	March 2011	April 2011	May 2011	June 2011	July 2011	Aug 2011
Community Plan											
Kick Off											
Identify Strategic											
Issues											
Internal Staff											
Organization											
Focus Group Initial											
Meetings											
Holiday Break			Christmas through								
			New Years								
Focus Group							April 8-				
Working Meetings							15				
							deadline				
Community Check						March 8		Dates			
Point Meetings						March 10		TBD			
Focus Group						Periodically through					
Sharing						this time					
Focus Group						Draft		Final			
Recommendations											
Planning									PC & CC	PC	CC
Commission & City									Work	Public	Public
Council action									session	Hearing	Hearin

PC = Planning Commission

CC = City Council

